Integrating Primary and Behavioral Health Care Through the Lens Of Prevention

A National Conference Rethinking the Future of Healthcare to Improve Population Level Outcomes

Sheraton Downtown Fort Worth—June 27—30, 2017

Sponsored by The Southwest Prevention Center, University of Oklahoma Outreach
Conference Keynote Speakers

**Fran Harding**  
Director, Center for Substance Abuse Prevention, Substance Abuse and Mental Health Services Administration (SAMHSA)

**Benjamin Miller, PsyD**  
Associate Professor and Director, Eugene S. Farley Health Policy Center

**Randi Jensen, MA**  
Director/Founder—Jensen Suicide Prevention, Inc

**Larry Green, MD**  
Professor of Family Medicine, Epperson Zorn Chair for Innovation in Family Medicine and Primary Care

**Belinda Biscoe, PhD, ICPS, OCADPA**  
Interim Vice President for Outreach, Director of the Southwest Prevention Center University of Oklahoma

**Vondie Woodbury, MPA**  
President, The Woodbury Group
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Dear Conference Participants:

Please accept my heartfelt welcome to our second annual *Integrating Primary and Behavioral Health Care Through the Lens of Prevention* conference. This conference was launched in June 20, 2015 by the Southwest Prevention Center at the University of Oklahoma.

We continue to insist that our gathering—billed as a conference—is in reality—the beginning of a far reaching health care reform movement. One of our major goals is to set the stage for the development of a new definition of prevention that traverses existing silos from substance use disorders, mental health, and physical health. Additionally, we remain committed to examining new treatment paradigms capable of anticipating and addressing health care needs for America’s diverse populations and changing community conditions. We also continue to work towards having this conference provide a platform for attendees to reflect on public policies and practices that improve and enhance the integration of prevention services, physical health and mental health service delivery throughout the country.

As occurred last year, the 2017 *Integrating Primary and Behavioral Health Care Through the Lens of Prevention* conference has been planned and organized by a group of 21 individuals who reside and work throughout the United States in various fields and disciplines supporting behavioral and physical health care and prevention. These individuals serve on the steering committee. They are leading and preeminent professionals who have distinguished careers in the fields representing the primary foci of this conference. Special thanks is given to each member of the steering committee for their contributions in program planning, including identifying relevant speakers. The names of each steering committee member and their professional affiliation are displayed on the next page of this guidebook.

As a conference attendee, please know that our overarching desire in 2017 is for you to engage with us in ways that bring forward: (1) ideas and strategies for firmly incorporating prevention into integrated healthcare nationwide; (2) directions pointing the way to the promotion of conditions which advance the quality of life for individuals and communities; (3) elucidation about the health care needs of individuals in diverse populations; (4) strategies helping to improve the professional learning of providers; and (5) approaches for measuring the effectiveness of the health care innovations we are in the process of creating.
We look forward to the conversations and actions resulting from our interactions over the next three days.

Please, enjoy the conference.

Sincerely,

Belinda Biscoe, PhD, ICPS, CCADDPA
Interim Vice President for Outreach
College of Continuing Education
University of Oklahoma
Conference Steering Committee

Danielle Arias  
Prevention Director  
RHA Health Services, Asheville, NC

Belinda Biscoe, PhD – Committee Chair  
Interim Vice President  
University of Oklahoma Outreach  
Public & Community Services

Leslie Brougham-Freeman, PhD, LMSW, LPP  
National Prevention Network – Louisiana  
Director, Prevention Services  
Louisiana Department of Health  
Office of Behavioral Health

Sara Coffey, D.O.  
Assistant Professor, Department of Psychiatry  
Division of Child and Adolescent Psychiatry  
University of Oklahoma School of Community Medicine

George DelGrosso, MA  
Conference Program Coordinator  
Executive Consultant for the National Council for Behavioral Health  
Principle, George DelGrosso Consulting

Karen (Kari) Heard, MSW, LCSW, CDR, USPHS  
Regional Administrator-Region VI  
(AR, LA, NM, OK, TX) Interim KS, NE  
Substance Abuse and Mental Health Services Administration (SAMHSA)  
U.S. Department of Health and Human Services (DHHS)

Tracy Johnson  
Managing Partner  
TTJ Group, LLC

Debbie Jones  
Prevention Specialist  
Youth Think - Oregon

Stephanie McCladie, MPA  
Regional Administrator-Region IV  
(AL, FL, GA, KY, MS, NC, SC, TN)  
Substance Abuse and Mental Health Services Administration (SAMHSA)  
U.S. Department of Health and Human Services (DHHS)

Lavette Miller, MBA  
Manager, Administration & Operations  
University of Oklahoma Outreach  
Public & Community Services

Stan Paprocki  
Retired National Prevention Network – Colorado

George Patrin, MD, MHA, LFACHE, FAAP  
Serendipity Alliance

Janice Petersen, PhD  
Deputy Assistant Secretary, Adult, Child and Family Operations  
Louisiana Department of Health  
Office of Behavioral Health

Raylette Pickett  
Chief Operating Officer  
TTJ Group, LLC

Craig L. Povey, MSW  
National Prevention Network-Utah  
Prevention Program Administrator, Div of Substance Abuse & Mental Health  
UT Department of Human Services

William Price Curtis, PhD  
University of Oklahoma Outreach  
Public & Community Services

Hernan Reyes, MD  
CAPT, US Public Health Service  
Deputy Regional Administrator Region VI  
Health Resources and Services Administration  
Office of Regional Operations

Julie Stevens MPS, LCDC-I, ACPS  
Adjunct Instructor, University of Oklahoma College of Liberal Studies

Karra Thomas  
Prevention Services Manager  
Detroit Wayne Mental Hospital Authority

Tessa Traxler  
Conference Logistics Coordinator  
University of Oklahoma Outreach  
Public & Community Services

Tresa Watson  
Executive Director  
Hernando Community Coalition
Integrating Primary and Behavioral Health Care Through the Lens of Prevention

**Needs/Context**
- Integrated health work in the country has focused on integrating treatment with little attention to prevention. The Affordable Care Act includes prevention dollars for physical health care, but none for mental health (MH) or substance use disorders (SUD). Small amounts of prevention dollars can be found in the Substance Abuse and Mental Health Services Administration (SAMHSA)’s National Prevention and Recovery Grant.

**Needs**
- The Prevention field could benefit from:
  - Discussions to clarify its role in the new healthcare landscape
  - Definition of prevention that cuts across SUD, Mental Health and primary care
  - Consolidation of activities related to prevention to create a more unified voice
  - Focus on improved outcomes across prevention services
  - Education for existing and future workforce on this paradigm change

**Principles**
- Research, Policy, Education, and Practice Tracks
- An Emphasis on Incorporating Prevention into integrated healthcare
- Expanding the reach of prevention within healthcare

**Content will include**

**Target Groups/Attendees**
- Staff in SUD, MH and Primary care settings that work in prevention and/or treatment services
- Policy Makers from Federal, State, and Local Levels
- Researchers and Evaluators
- Public School Professionals including Counselors, Nurses, Social Workers, etc.
- Clinical and community psychologists
- Law Enforcement—top officials to officers on city streets

**Inputs**
- Planning Committee expertise
- National Experts/Speakers
- Focus group session(s) at conference to gather data
- All site-based conference functions suitable to need
- Conference Sponsors

**Challenges & Barriers**
1. Disparate definitions of prevention in each bucket/silo
2. Connecting with the desired audience
3. Perception about what prevention means and willingness to consider a common definition
4. Inadequate/inconsistent financing and resources for prevention

**Strategies**
- **Policy:**
  1. Align with the existing federal dialogue about the role of prevention in treatment
  2. Create a “thought leader” paper on the role of prevention in integrated care
- **Research and Education:**
  3. Compile the science for prevention in the integrated health discussion
  4. Identify existing prevention strategies that will support recovery in primary care
  5. Address education of the current and future workforce
- **Practice:**
  6. Identify transferable skills of individuals working in prevention that can support health integration
  7. Introduce population health management and implement public health approaches into integrated care
  8. Develop clinical applications
  9. Finance prevention services across health care
  10. Access infrastructure needs for prevention services
  11. Provide workforce development

**Outcomes**
- **Short-Term**—Serve as a launching pad for a range of groups that are working to define prevention and determine its role in integrated care across the country
  - Increase knowledge and understanding of prevention’s role and its benefits in integrated health care
- **Intermediate**—A common foundation for a definition of prevention that cuts across SUD, MH, and primary health care, including unique aspects that must be present in some types of prevention
  - Development and implementation of policies, practices, and funding that promote the integration of healthcare through the lens of prevention
- **Long Term**—Parity between behavioral health and primary care that includes population-based prevention and promotion. Changes in the educational process involving the current and future workforce that includes prevention as part of integration
  - Create a unified approach and strategic agenda across behavioral health and primary care groups that solidifies the role of prevention in integrated healthcare
  - Ignite creativity and innovation in prevention education and service outcomes
  - Build capacity of groups/institutions to integrate all services through a lens of prevention and promotion

**Goal(s)/Systems Change/Impact**
- Create a unified approach and strategic agenda, across behavioral health and primary care groups, that solidifies the role of prevention in integrated healthcare
- Ignite creativity and innovation in prevention education and service outcomes
- Build capacity of groups/institutions to integrate all services through a lens of prevention and promotion
RESTAURANTS

**Acre Distillery**
1309 Calhoun Street
817.632.7722
acredistilling.com

**Worth Saving:** 15% Off on All Food and Drink, Including Retail Bottles of Liquor.

**Cantina Laredo Gourmet Mexican Food**
530 Throckmorton Street
817.810.0773
cantinalaredo.com

**Worth Saving:** Complimentary Casa Rita with Purchase of Entrée.

**Daddy Jack’s Lobster & Chowder House**
353 Throckmorton Street
817.332.2477
daddyjacks.org

**Worth Saving:** 15% Off Food Purchase.
(Excludes Lobster Madness, tax, alcohol & gratuity.)

**Four Star Café**
815 Houston Street
817.332.3355
fourstarcafe.com

**Worth Saving:** 10% Off Entire Purchase.

**GRACE**
777 Main Street
817.877.3388
gracefortworth.com

**Worth Saving:** Bubble Hour Every Day from 4–6 pm for Half-off Bubbles by the Glass.

**Little Red Wasp Kitchen + Bar**
808 Main Street
817.877.3111
littleredwasp.com

**Worth Saving:** Happy Hour every day 4–6 pm $4.00 Select Starters, Draft Beer, Wine by the Glass and Well Drinks.

**Paciugo Gelato and Caffé**
308 Houston Street
817.870.2725
paciugo.com

**Worth Saving:** 10% Off Purchase.

**Piranha Killer Sushi**
335 W 3rd Street
817.348.0200
piranhakillersushi.com

**Worth Saving:** 10% Off Entire Meal.
(Excludes alcohol.)

**Simply Fondue**
111 W 4th Street – Lower Level
817.348.0633
simplyfonduefortworth.com

**Worth Saving:** 15% Off Food Purchase.
(Must make reservation.)

**T & P Tavern**
221 W Lancaster Avenue
817.675.3757
tptavern.com

**Worth Saving:** 15% Off Food Bill.
(With purchase of alcoholic beverage.)

**Taverna Fort Worth**
450 Throckmorton Street
817.885.7502
tavernalombardi.com

**Worth Saving:** Complimentary (1) Chef Focaccia with Purchase of Entrée.

**Yolk**
305 Main Street
817.730.4000
eatyolk.com

**Worth Saving:** Show Your Badge for 10% Off Entire Purchase.

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**RETAIL & ENTERTAINMENT**

**6th Street Sundry Mart**
200 W 6th Street
817.332.1677

**Worth Saving:** Stop in to See Our Monthly Specials.

**Authentic Fort Worth Tours**
Downtown Walking Tour
Departs from Visitor Center (508 Main Street)
Fri at 10 am & 2 pm; Sat at 10 am, 2 & 4 pm;
Sun at 2 pm
817.564.6177
fwtours.com

**Worth Saving:** $5 per Tour with Badge.

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The Worth Saving Badge is simple. Discounts are available to any group issuing an identification badge that includes the attendee’s name and name of the conference. We encourage attendees to take their badges with them as they venture out.
Barse Jewelry
501 Main Street
817.820.0404
barse.com
Worth Saving: 20% Off Your Total Purchase of Regularly Priced Items.

Circle Theatre
230 W 4th Street
817.877.3040
circletheatre.com
Worth Saving: Use Promo Code CVB for $5 Off Full Priced Ticket (Excluding previews and opening night; one discount may be applied up to 4 tickets.)

Coyote Urban Boutique
317 Houston Street
817.332.0333
coyotefw.com
Worth Saving: 20% Off Your Total Purchase of Regularly Priced Items.

Dallas Cowboys Pro Shop
310 Main Street
817.348.8252
shopcowboys.com
Worth Saving: 15% Off Any Purchase.

Earth Bones Gift Store and Boutique
308 Main Street
817.332.2662
Worth Saving: 20% Off Any Regularly Priced Item. (Not valid on promotions or any other offer.)

Embassy Suites Fort Worth – Downtown
600 Commerce Street
817.200.2852
Worth Saving: 10% Off All Items in Market Bistro, Proudly Featuring Starbucks, Bakery and Grab & Go Sundries. (Not valid on promotions or with any other offer.)

Fort Worth Bike Sharing
fortworth.bcycle.com
Worth Saving: Conference Attendees will Receive Discount Rate of $6.00, Plus Tax to Ride for 24 Hours! Remember to Dock Your Bike Every 30 Minutes or Usage Fees will Apply. Use Promo Code: 8151

Hyena’s Comedy Nightclub
425 Commerce Street
(inside Lone Star Live)
817.332.4030
Worth Saving: Buy 1 General Admission, Receive 1 Free. (Excludes some special events.)

Jos. A. Bank – Men’s Apparel
501 Houston Street
817.878.2548
Worth Saving: 20% Off Any Regular-Price Item. (Excludes tuxedo rentals and gift cards.)

Main Street Visitor Center
508 Main Street
817.698.3300
FortWorth.com
Worth Saving: 20% Off Your Total of Regularly Priced Retail Items.

Marie Antoinette Spa
101 W 2nd Street
817.332.2888
marieantoinettespa.com
Worth Saving: $10 Off Purchases of $50 or More. (Excluding fragrances.)

Milan Fine Art Gallery
505 Houston Street
817.338.4278
milangallery.com
Worth Saving: 20% Off Total Purchase.

Nestle Toll House Café / Red Mango
124 East 4th Street
817.782.9001
nestlecafe.com
Worth Saving: Free Cookie with Any Purchase at Nestle Toll House Café AND 10% off any Red Mango Cold Pressed Juice or Smoothie.

Pappagallo – Classiques
408 Houston Street
817.698.8100
pappagallo-classiques.com
Worth Saving: Receive $25.00 Off Your One Regular Priced Purchase of $125.00 or More. (Excludes Brighton, Michele Busch and sale merchandise.)

Retro Cowboy Gift Store
406 Houston Street
817.338.1194
Worth Saving: 20% Off Any Regularly Priced Item. (Not valid on promotions or any other offer.)

Schakolad Chocolate Factory
106 E 4th Street
817.870.2400
schakolad.com
Worth Saving: 2 Free Truffles with a $5.00 Purchase.

The Sid Richardson Museum and Gift Store (Museum Free)
309 Main Street
817.332.6554
sidrichardsonmuseumstore.com
Worth Saving: 5 Free Postcards with any Purchase! No Restrictions Apply.

Silver Leaf Cigar Lounge
426 Commerce Street
817.887.9535
silverleafcigar.com
Worth Saving: 10% Off Entire Bill. (Not valid on promotions or with any other offer.)

Sundance Sundries
105 Houston Street
817.870.0481
Worth Saving: Stop in to See Our Monthly Specials.

Thomas Kinkade Gallery
302 Main Street
817.335.1140
thomaskinkade.com
Worth Saving: 20% Off Any Open Edition Gift Product Valued at $25 or More.

The Worth Saving Badge is simple. Discounts are available to any group issuing an identification badge that includes the attendee’s name and name of the conference. We encourage attendees to take their badges with them as they venture out.
Day 1: Tuesday, June 27, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am</td>
<td>Exhibitor Move In – Magnolia Ballroom Pre-Function, 2nd Floor</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Conference Registration and Exhibits – Magnolia Ballroom Pre-Function, 2nd Floor</td>
</tr>
</tbody>
</table>

Continuing Education Units Available for this Conference

General Education Units
The University of Oklahoma College of Continuing Education provides 1.7 General Education Units to all attendees.

Physicians
The University of North Texas Health Science Center is accredited by the American Osteopathic Association to award continuing medical education to physicians.

The University of North Texas Health Science Center has requested that the AOA Council on Continuing Medical Education approve this program for 17 hours of AOA Category 2A CME credits.
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of North Texas Health Science Center, and Southwest Prevention Center - University of Oklahoma Outreach. The University of North Texas Health Science Center is accredited by the ACCME to provide continuing medical education for physicians.

The University of North Texas Health Science Center designates this live activity for a maximum of 17 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
The University of North Texas Health Science Center presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected for presentations because of recognized expertise in their field.

Certified Public Health
This activity is approved for 17 credit(s) accepted by the National Board of Public Health Examiners' Certified Public Health (CPH) recertification program.

Social Work
This program is approved by the National Association of Social Workers (Approval # 886756822-6575) for up to 14 Clinical Social Work continuing education contact hours.
# DAY 2: Wednesday, June 28, 2017

<table>
<thead>
<tr>
<th>8:00 – 8:30 am</th>
<th>Registration and Coffee with the Exhibitors – Magnolia Ballroom Pre-Function, 2nd Floor</th>
</tr>
</thead>
</table>
| 8:30 – 9:00 am | Welcoming Remarks & Conference Overview – Magnolia Ballroom  
*Belinda Bisceo, PhD  University of Oklahoma* |
| 9:00 – 9:45 am | Opening Plenary – Magnolia Ballroom  
*Fran Harding, Director, SAMHSA Center For Substance Abuse Prevention* |
| 9:45 – 10:30 am | Panel – Magnolia Ballroom  
Defining Prevention Through the Lens of Integrating Behavioral and Physical Health  
*Kathleen Reynolds, MSW, ACSW, Danielle Arias, BA, Debby Jones, CPS*  
*Facilitated by George DelGrosso, MA* |
| 10:30 – 10:45 am | TRAVEL BREAK – Magnolia Ballroom Pre-Function, 2nd Floor |

### 10:45 – Noon Sessions

<table>
<thead>
<tr>
<th>Cypress I</th>
<th>Cypress II</th>
<th>Magnolia I</th>
<th>Magnolia II</th>
</tr>
</thead>
</table>
| **Plain Language for Improved Health Outcomes**  
*Linda Weinberg, MSW* | **Introducing Trauma Informed Care into Chickasaw Nation Integrated Services**  
*Shannon Dial, LMFT  
Amber Anderson, LMFT* | **Expanding Capacity and Building Indigenous SBIRT Expertise Through a Train-of-Trainer Program**  
*Betsy Wilks, LCSW* | **Mental Health First Aid in the Context of Prevention and Integrated Care**  
*Brian Turner, MPH* |

### Noon to 1:15 pm

<table>
<thead>
<tr>
<th>Cypress I</th>
<th>Magnolia I</th>
<th>Magnolia II</th>
</tr>
</thead>
</table>
| **Timely Managed Care for Integration of Behavioral Health. How is it Operationalized?**  
*Capt. Hernan Reyes, MD, Ben Miller, PsyD, Kevin Dorrance, MD, April Hall, DNP*  
*Facilitated by George Patrin, MD* | **How to Integrate SBIRT: Processes, Tips, and Examples from the Field**  
*Megan O’Grady, PhD* | **Regional Transformation to Integrate Behavioral and Physical Health**  
*Monteic A. Sizer, PhD* |

### 1:30 – 3:00 pm Featured Sessions

<table>
<thead>
<tr>
<th>Cypress I</th>
<th>Magnolia I</th>
</tr>
</thead>
</table>
| **Educating the Integrated Primary Care Professional**  
*Stacy Ogbeide, PsyD* | **The Impact of Health Disparities and Race on Primary and Behavioral Health Prevention Integration**  
*Stephanie McCladdie, MPA* |

### 3:00 – 3:15 pm

| TRAVEL BREAK – Magnolia Ballroom Pre-Function, 2nd Floor |

### 3:15 – 4:45 pm Sessions

<table>
<thead>
<tr>
<th>Cypress II</th>
<th>Magnolia I</th>
<th>Magnolia II</th>
</tr>
</thead>
</table>
| **The Impact of Health Disparities and Race on Primary and Behavioral Health Prevention Integration**  
*Stephanie McCladdie, MPA* | **The Impact of Health Disparities and Race on Primary and Behavioral Health Prevention Integration**  
*Stephanie McCladdie, MPA* | **Regional Transformation to Integrate Behavioral and Physical Health**  
*Monteic A. Sizer, PhD* |
### Day 3: Thursday, June 29, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 9:00 am</td>
<td>Registration and Coffee with the Exhibitors – Magnolia Ballroom Pre-Function, 2nd Floor</td>
</tr>
</tbody>
</table>
| 9:00 – 10:00 am | Morning Plenary – Magnolia Ballroom  
Building the Mindset for Prevention Infrastructure  
*Randi Jensen, MA, Director/Founder The Jensen Suicide Prevention Peer Protocol* |
| 10:00 – 10:15 am | TRAVEL BREAK – Magnolia Ballroom Pre-Function, 2nd Floor |
| 10:15 – 11:45 am | Cypress II  
Inter-Professional Collaboration, Education and Prevention at UT RGV School of Medicine  
*Francisco Fernandez, MD*  
*Eron Manusov, MD*  
Magnolia I  
The Research on Collaboration – Implications for Integrating Primary and Behavioral Health Care through the Lens of Prevention  
*Belinda Biscoe, PhD*  
Magnolia II  
Integrating Suicide Prevention into Overall Health Care  
*Randi Jensen, MA* |
| 11:45 – 1:15 pm | Luncheon Keynote - Magnolia Ballroom  
*Let’s Close the Gap Between What We Know and What We Do*  
*Larry Green, MD, Professor of Family Medicine, Epperson Zorn Chair for Innovation in Family Medicine and Primary Care, University of Denver* |
| 1:15 -1:30 pm | TRAVEL BREAK– Magnolia Ballroom Pre-Function, 2nd Floor |
| 1:30 – 3:00 pm | Cypress I  
Using Technology to Enhance Prevention in the Integration of Behavioral Health and Physical Health  
*Scott Cousino, MBA*  
Cypress II  
CLAS Standards, Culturally and Linguistiically Appropriate Standards in Health and Health Care  
*Captain James Dickens, DNP, RN*  
Magnolia I  
Integrated Care Models in Pediatrics  
*Sara Coffey, DO*  
*Tessa Chesher, DO*  
Magnolia II  
Stress – An Underlying Condition with Profound Implications  
*Princess Jackson, PhD* |
| 3:00 – 3:15 pm | TRAVEL BREAK– Magnolia Ballroom Pre-Function, 2nd Floor |
| 3:15 – 4:45 pm | Cypress I  
The Role of Integrated BH and Primary HIV Medical Care in HIV Prevention  
*Manisha H. Maskay, PhD*  
*Raymond Castilleja, LMSW*  
Cypress II  
How to Engage Law Enforcement into your Prevention Efforts  
*Sheriff Van Duncan, Officer James Intia, Samantha Akins*  
Facilitated by *Julie Stevens, MPS*  
Magnolia I  
Emotional Literacy: The forgotten Key to Prevention  
*Debby Jones, CPS*  
Magnolia II  
Achieving Suicide Prevention in BH Integration in PC Clinics: “A Survivors Perspective”  
*George Patrin, MD* |
# Day 4: Friday, June 30, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 9:00 am</td>
<td>Registration and Coffee with the Exhibitors – Magnolia Ballroom Pre-Function, 2nd Floor</td>
</tr>
<tr>
<td>9:00 – 10:00 am</td>
<td>Morning Plenary - Magnolia Ballroom</td>
</tr>
<tr>
<td></td>
<td>What You Need to Know about Community Benefit: Connecting Coalitions to Primary Care Opportunities</td>
</tr>
<tr>
<td></td>
<td>Vondie Woodbury, MPA, President—The Woodbury Group</td>
</tr>
<tr>
<td>10:00 – 10:15 am</td>
<td>TRAVEL BREAK – Magnolia Ballroom Pre-Function, 2nd Floor</td>
</tr>
<tr>
<td>10:15 -11:45 am</td>
<td>Featured Presentations</td>
</tr>
<tr>
<td>Cypress I</td>
<td>Keys to Establishing a Successful Community Benefit Effort</td>
</tr>
<tr>
<td></td>
<td>Craig L. PoVey M.S.W.</td>
</tr>
<tr>
<td></td>
<td>Amber Rich</td>
</tr>
<tr>
<td></td>
<td>Vondie Woodbury, MPA</td>
</tr>
<tr>
<td>11:45 am</td>
<td>Conference Closing - Magnolia Ballroom</td>
</tr>
</tbody>
</table>

The University of Oklahoma, in compliance with all applicable federal and state laws and regulations does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to: admissions, employment, financial aid, and educational services.
Plain Language for Improved Health Outcomes
Presenter: Linda Weinberg, MSW
Cypress I
Attendees will learn the impact of health literacy, health outcomes, and using plain language to deliver health promotional information. Health literacy is more than writing at a 6th grade or lower reading level. The significance of engaging targeted populations on developing relevant health promotion materials and how it impacts health determinants will be explored. The use of commonly used words, font size, pictures, and simplified instructions that are culturally and linguistically congruent with targeted populations will be presented and practiced.

Introducing Trauma Informed Care into Chickasaw Nation Integrated Services
Presenters: Shannon Dial, LMFT and Amber Anderson, LMFT
Cypress II
This unique presentation will share how the Chickasaw Nation Department of Family Services integrates their Medical Family Therapy, Prevention Services, Psychological Services and the Family Initiatives divisions. This multidisciplinary method addresses a patient’s overall health needs, which includes a biological, psychological, socio-cultural and spiritual approach. The Department is implementing a system-wide trauma informed approach in their efforts. Most of this presentation will focus on the development of a grant that was funded to address the historical and present trauma experienced by the population they serve. Attendees will learn about the challenges of implementing system-wide change to address trauma in all aspects of their organization, lessons learned, and recommendations for those who want to address trauma in their organizations.

Expanding Capacity and Building Indigenous SBIRT Expertise Through a Training-of-Trainer Program
Presenter: Betsy Wilks, LCSW
Magnolia I
The use of SBIRT is rapidly expanding. It is essential to address the need for a trained workforce to use this evidence-based process that emphasizes its use in diverse health settings and with patients at risk of disparate health outcomes. This presentation will showcase an innovative approach used by LA-SBIRT to develop SBIRT expertise via a Training-of-Trainer (ToT) program. The LA-SBIRT curriculum draws from both primary and behavioral health content to teach an inclusive and evidence-based practice model. The presenters will provide information about successes and challenges of implementing the program, and report on specific ToT program evaluation results. This program will enable other health educators to adopt, adapt, and incorporate similar ToT approaches to facilitate culturally-relevant SBIRT practice and sustainability.

Mental Health First Aid in the Context of Prevention and Health Care
Presenter: Brian Turner, MPH
Magnolia I
This session will focus on Mental Health First Aid (MHFA) in the context of prevention and integrated care. MHFA is an interactive, evidence-based health education course designed to improve participants’ knowledge of behavioral health disorders, reduce stigma, and increase the amount of help provided to those in need. MHFA helps to prevent the onset and reduce the progression of mental health and substance use disorders while promoting acceptance, dignity and social inclusion of people experiencing behavioral health problems. Attendees will learn about the MHFA program’s state-wide roll out in Colorado, how it is being used with physical health integration, and apply lessons from a successful model of a cross-systems, collaborative public health initiative taking the Mental Health First Aid training program to scale.
Timely Managed Care for Integration of Behavioral Health. How is it Operationalized?

Panel: Capt. Hernan Reyes, MD, Ben Miller, PsyD, Kevin Dorrance, MD, April Hall, DNP

Facilitated by George Patrin, MD

Have you ever wanted to know what primary care thinks about integrated health care? This panel brings together experts with diverse experience in primary care and health policy to address: what truly integrated health care looks like, the challenges experienced implementing integrated health care, and recommendations participants can use as they go back to their jobs to implement integrated health care, and how an integrated community clinic enhances culturally sensitive preventive care for all users. Attendees are encouraged to share questions about integration in physical health settings.

How to Integrate SBIRT: Processes, Tips and Examples from the Field

Presenter: Megan O’Grady, PhD

There are barriers to implementing a successful Screening, Brief Intervention, and Referral to Treatment (SBIRT) program in any setting. There are also ways to overcome those barriers – before, during, and after you begin. Presenter Megan O’Grady from The National Center on Addiction and Substance Abuse (CASA) will share processes and practices to help: 1) identify SBIRT barriers and facilitators in your specific practice setting; 2) understand your workflow and tailor implementation to it; 3) form a practice change team; and 4) monitor implementation and performance. Tips and examples will be provided based on experiences in New York primary care and emergency practice settings.

The Southwest Prevention Center thanks the following for their assistance with this event.

ConferencePros

Richard Feinberg and Laurie Smith

Outreach Registration and Records

Patrice Greer, Michelle Bassham, Debbie Spiva, and Will Jacobs

Outreach Staff

Dr. William Price Curtis, Lavette Miller, Mary Davis

Southwest Prevention Center Staff

LaShonda Williamson, Nicole Luciani, Demetrick Jones, Roger Wills, Johnette Ellis
Educating the Integrated Primary Care Professional
Presenter: Stacy Ogbeide, PsyD
Cypress II
Primary care practices integrating behavioral health services are growing at an exponential rate. Unfortunately, a workforce that is prepared to meet this demand is not growing at the same rate. Many organizations are developing onboarding programs to facilitate the development of team-based care skills within their healthcare providers. Graduate training programs in medicine and behavioral health are beginning to train students prior to graduation but again, the demand for well-trained providers is greater than the number of providers being trained. The goal of this presentation is to present an example of interprofessional training (behavioral health and family medicine) to improve workforce development within integrated primary care. This presentation will discuss current trends in graduate behavioral health and graduate medical education (specifically family medicine) as well as propose a training approach that can be used in clinical training settings.

The Impact of Health Disparities and Race on Primary and Behavioral Health Prevention Integration
Presenter: Stephanie McCladdie, MPA
Magnolia I
If we are going to be serious about making lasting change in the health delivery system and patient outcomes, we must address the impact of disparities and diversity on primary and behavioral health integration. We know prevention is an important component to wellness, but are the prevention efforts we are undertaking relevant for everyone? This thoughtful presentation will address how health disparities and diversity are affecting overall health care. Attendees will learn what is effective when addressing this important area and leave with ideas they can use in their local integration efforts.

Regional Transformation to Integrate Behavioral and Physical Health
Presenter: Monteic A. Sizer, PhD
Magnolia II
Northeast Delta Human Services Authority in Louisiana is transforming into an innovative entity that is integrating previously disparate mental health, developmental disability, and addictive disorder services. This community-based approach is a concerted effort to work together with the community including physical health care. Their Opportunity Zone program, a coalition-based, prevention initiative was designed to transform fragile communities within the most populous parish in their region. The presentation will discuss the history of the Authority and areas it needed to address; the Opportunity Zone Program; how the Authority is addressing integration with physical health; barriers they are addressing to accomplish integration; and recommendations attendees might consider as they integrate services.
Inter-Professional Collaboration, Education and Prevention at UTRGV School of Medicine

Presenters: Francisco Fernandez, MD and Eron Manusov, MD

Medical care in the Rio Grande Valley (RGV) is fragmented and the communities are eager to have a new healthcare delivery system built to provide better health care. The UTRGV School of Medicine, with its affiliated regional healthcare systems, is developing and implementing comprehensive care across the life-cycle integrating science and patient care with prevention and early intervention. Team collaboration emphasizes safe, appropriate, and effective care, providing enduring results employing evidence-based medicine in conjunction with the patient’s and family’s preferences. This presentation will provide an overview of a model using the key elements of this approach including high impact HIV/AIDS and substance abuse prevention strategies on the Texas-Mexico border; the use of a mobile community health integrative care hub to improve healthcare access and prevention in the South Texas Colonias; the development of a dedicated interdisciplinary program for adolescents care who are triply diagnosed; and, innovative curricula to achieve improvements in population health outcomes through educational programs that emphasize creative communication and collaboration to accomplish prevention.

The Research on Collaboration — Implications for Integrating Primary and Behavioral Health Care through the Lens of Prevention

Presenter: Belinda Biscoe, PhD

This session begins with an experiential activity, which sets the stage for understanding the research on collaboration. In today’s world we are faced with a myriad of problems, often interrelated and too complex for one individual or organization to solve. In this session participants will gain greater knowledge about collaboration and how it supports bringing individuals, organizations, coalitions, governmental and non-governmental agencies, and other groups together to solve some of society’s most challenging problems. Collaboration is a process of engaging people side-by-side working together to arrive at new solutions and realities to address complex problems, such as integrating primary care and behavioral health with a focus on prevention. Through an examination of the issues that follow, participants will gain insights about how understanding the research on collaboration can inform their strategies and approaches to addressing complex health care issues in their communities.

Integrating Suicide Prevention into Overall Health Care

Presenter: Randi Jensen, MA

Participants of this interactive workshop will adopt a more enlightened and culturally relevant appreciation of those struggling with staying alive. In addition, attendees learn the importance of a motivational approach to referral for treatment. After mastering a compassionate method of succinct appraisal of the patient’s needs, skill-building exercises will build confidence in continuing the process through practice of motivational language for successful referral. The presenter will discern the mistakes individuals make dealing with suicidality and how to understand the realities of those struggling with living; describe the difference between common practice of prescriptive referral and motivational language in recommending further assessment for treatment of suicidality; and practice and utilize a compassionate method of providing hope-building incentives for continuing integrated mental health care.
Using Technology to Enhance Prevention in the Integration of Behavioral and Physical Health

Presenter: Scott Cousino, MBA

Cypress I

Technology-based prevention solutions are going to be a key component for behavioral health prevention integration in physical settings. Some health plans are already using these services as part of their benefits package. The use of web-based prevention tools is affordable, immediately accessible when a patient has been screened and needs education or brief intervention; it provides feedback to the patient and provider; and can be used virtually 24 hours a day in any location where there is internet access. Attendees will learn about how web-based tools are addressing prevention and being used in primary care practices and hospital systems.

CLAS Standards—Culturally and Linguistically Appropriate Standards in Health and Health Care

Presenter: Captain James Dickens, DNP, RN

Cypress II

Attendees will learn what obstacles to health care delivery exist and how to navigate cultural and linguistic barriers, as well as techniques to increase access to health care for limited English-proficient populations. Through collaboration with federal partners, public health partners, managed care entities, institutions of higher education and community-based organizations, cultural and language barriers to health care can be removed. The speaker is on the frontline of this critical process and has a unique perspective to offer.

Integrated Care Models in Pediatrics

Presenters: Sara Coffey, DO and Tessa Chesher, DO

Magnolia I

Among U.S. children and adolescents, the estimated prevalence of psychiatric disorders has risen to 13-20%. Yet, only 1 in 5 U.S. children with a mental health disorder receive treatment. Financial factors contribute barriers to care, with children enrolled in Medicaid half as likely to get mental health treatment as children who are privately insured. Maximal improvement of child mental health outcomes requires teams, across disciplines, who share ownership of identification and promotion of adherence to mental health treatment. As the number of children in need of mental health treatment grows, the education of mental health in pediatricians and the number of pediatric psychiatrists is unchanged. Pediatricians are on the front line of change, and by focusing on educating and consulting with pediatricians, mental health providers can make a long-lasting change in children’s lives.

Stress—An Underlying Condition with Profound Implications

Presenter: Princess Jackson, PhD

Magnolia II

Stress is defined as “the adverse reaction people have to excessive pressure or other types of demands placed upon them”. Stress is a topic that is universally known about, but not discussed comprehensively in primary care settings with underserved populations. Research findings conclude many patients do not know how to identify and manage stress, which impacts overall physical and mental well-being. The inability to recognize and address stress is directly associated with elevated risk for poor health outcomes. This presentation is designed to educate providers on evidence-based, user-friendly stress screening tools, and data-driven frameworks to address and offer practical strategies to manage stress for improved health outcomes.
The Role of Integrated BH and Primary HIV Medical Care in HIV Prevention

Presenters: Manisha H. Maskay, PhD and Raymond Castilleja, LMSW  
Cypress I

HIV/AIDS disproportionately impacts minority communities as well as currently and historically disenfranchised persons. Mental illness and substance abuse can negatively impact the care that HIV-positive individuals receive as well as their health outcomes. The Prism Health North Texas (PHNTX) Behavioral Health Program is a key component of the agency’s integrated HIV medical care. The agency operates two freestanding HIV medical clinics south of I-30 in Dallas—areas of high need for HIV care and services. PHNTX provides behavioral health services as part of medical care for those who have multiple diagnoses of HIV infection as well as mental health and/or substance use disorders. Behavioral health counselors function as key members of the clinical team. The presentation will a) address strategies to integrate behavioral health within HIV primary medical care; b) describe the PHNTX approach to developing an integrated model; and c) provide 2016 patient-level outcomes.

How to Engage Law Enforcement into your Prevention Efforts

Panel: Sheriff Van Duncan, Officer James Intia, Samantha Akins  
Cypress II
Facilitated by Julie Stevens, MPS

Law enforcement participation in community coalitions is essential, yet many community coalitions do not have engaged active law enforcement participation. When law enforcement is engaged, they can be a great ally in local prevention efforts. Attendees will learn from law enforcement representatives from different communities about how their local coalitions are successful in working together with law enforcement, and recommendations for what coalitions can do to engage law enforcement in their efforts. This highly interactive session will encourage dialogue between the panelists and attendees. Bring your questions.

Emotional Literacy: The Forgotten Key to Prevention

Presenter: Debby Jones  
Magnolia I

It has been said that “addiction is a pediatrics disease”. Imagine the possibilities if we began behavioral health promotion and prevention with our young children years prior to the possible onset of a disorder. What if we were able to help our young people who cry out that they do not know how to deal with the powerful feelings inside them? Can we help them develop coping skills before they feel powerless and turn to harmful substances and behaviors such as drugs, alcohol and sex to numb their feelings? What if we understood that feelings come before behaviors? Learn how one community is embracing emotional literacy – the ability to identify, understand and respond to emotions in oneself and others in a healthy manner as their key prevention tool, which when properly understood, can help resolve problem areas such as drug abuse, dysfunctional relations and anxiety.

Achieving Suicide Prevention in BH Integration in PC Clinics: “A Survivor’s Perspective”

Presenter: George Patrin, MD  
Magnolia II

Suicide prevention and risk reduction success in integrated Primary Care Clinics is discussed from the perspective of families who have lost a loved one to suicide. Current procedures perpetuate inefficient, ineffective, and costly processes. Inability to respond effectively with timely interventions is explained using cognitive dissonance within the context of recent deaths after attempts to obtain mental health care. A list of actions to be taken within an integrated primary care setting are reviewed. Resourcing of primary care with integrated BH within a PCMH model is presented, whether physically or virtually integrated, to enable timely identification of suicidal ideation and initiation of a safety plan. Procedural changes in clinical practice that can be implemented today to reverse trends in suicide and reduce needless repetitive costs from crisis-only processes are outlined. Finally, components of a community primary care medical home staffing model with integrated multidisciplinary mental health care providers are reviewed.
Keys to Establishing a Successful Community Benefit Effort

Panel: Craig L. PoVey, MSW; Amber Rich; Vondie Woodbury, MPA
Cypress I

This presentation builds off the morning keynote: learn how the State Prevention Office in Utah collaborated with a regional health care system using Community Benefit to advance prevention at the local level. The speakers will share their experience in establishing community benefit efforts, lessons learned, subsequent results, and recommendations. The presentation will evolve into a panel with the presenters and the keynote to dialog with the audience and answer questions.

State System Innovations in Addressing the Opioid Problem

Panel: Lauren Lacefield-Lewis; Gail M. Taylor, Med; Janice Petersen, PhD
Magnolia I

The opioid problem has evolved into a national epidemic that impacts people of all ages, in each geographic region of the country, and all social and economic classes. To impact this critical health problem, it will take a coordinated and integrated effort between physical and behavioral health, pharmacies, law enforcement, public health, and education. This session will highlight the efforts of three different states to address this important issue, lessons they have learned, and recommendations for others who are working on this effort in their local community.
Conference Exhibitors

**Botvin Life Skills**
711 Westchester Ave  
White Plains, NY 10604  
pkalaj@nhpamail.com

**International Certification and Reciprocity Consortium (IC&RC)**
298 S. Progress Ave  
Harrisburg, PA 17109  
juliestevens@ou.edu

**University of Oklahoma College of Liberal Studies**  
Outreach  
University of Oklahoma  
1610 Asp Ave STE 108  
Norman, OK 73019  
kaseymoore@ou.edu

**FEI Systems**
9755 Patuxent Woods Drive  
Columbia, MD 21046  
443-270-5100  
stephen.martin@feisystems.com

**REdS—Research and Educational Services**
2500 W. Main  
League City, TX 77573  
713-447-2453  
Nkreds@sbcglobal.net

**Organizational Wellness and Learning Systems**
3200 River Front Dr Suite 102  
Fort Worth, TX 76107  
817-921-4260  
owls@organizationalwellness.com
What is Botvin LifeSkills Training?
LifeSkills Training is an evidence-based curriculum proven to target the fundamental reasons why students engage in behaviors that put them at risk. Rather than merely teaching information about tobacco, alcohol, and drugs, LST promotes healthy alternatives to risky behavior through activities designed to help youth:
- Resist social (peer) pressures to smoke, drink, and use drugs
- Develop greater self-esteem, self-mastery, and self-confidence
- Effectively cope with social anxiety
- Increase knowledge of the immediate and long-term consequences of substance abuse
- Enhance cognitive and behavioral competency to reduce and prevent a variety of health risk behaviors

How effective is the program? Studies show the LifeSkills Training program show can reduce tobacco, alcohol, and illicit drug use by more than 80%.

Selected for Excellence by:
- U.S. Department of Education
- Center for Substance Abuse Prevention
- National Institute on Drug Abuse
- Blueprints for Violence Prevention
- American Psychological Association
- Office of National Drug Control Policy
- Centers for Disease Control and Prevention
- U.S. Department of Justice, Office of Justice Programs

Global Reach: 38 Countries An estimated 50,000 teachers, 10,000 schools/sites, and 3 million students have participated in the LifeSkills Training program. LST has been extensively evaluated in more than 30 scientific studies involving more than 330 schools/sites & 26,000 students in suburban, urban, and rural settings.
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